

DISCOVER WHY A DAVID WILSON HOME IS MORE THAN JUST A HOUSE



It's built with you and future generations in mind.



DAVID WILSON HOMES

WHERE QUALITY LIVES



OUR VISION

IS TO BUILD SUPERB HOMES THAT RESPECT TODAY'S ENVIRONMENT



Building sustainable, energy efficient homes is the greatest challenge developers face. And at David Wilson Homes, we're determined to lead by example and make a real difference – to you and the environment. That's why we only build to the very highest standards of craftsmanship using premium materials that are both sustainable and energy efficient.

The result is a fabulous new home you'll love to live in, with lower running costs and a greener outlook.

Our efforts haven't gone unnoticed. We received the 2016 Gold award

for the third year in a row as the top national housebuilder in the Next Generation Sustainability index; and the 2016 ET Sector Carbon Leader award for ranking in the top 3 most carbon efficient company within our sector.* These awards by two of the industry's leading indices that rate a company's sustainability are further recognition for the work we do and how important we see sustainability to be.

*Awarded to Barratt Developments in 2016.

WE'RE DOING EVERYTHING WE CAN TO HELP MAKE YOUR HOME

MORE ENERGY EFFICIENT

WE INVEST A LOT OF TIME TALKING TO OUR CUSTOMERS ABOUT THEIR PARTICULAR NEEDS.

We then use what we've learnt to make sure that the designs of our developments and new homes will satisfy them. We also work closely with our suppliers to make the most of the latest technology and build techniques. This process of continuous development ensures that a David Wilson home is significantly more energy efficient and sustainable than homes in the past.

Our homes are created with energy efficiency at the forefront of their design. A David Wilson home is up to 65% more energy efficient than the same sized older home with modern day improvements. This means you could save a staggering £1,410 per year on your energy bills.*

HERE ARE SOME OF THE THINGS WE DO TO MAKE A DIFFERENCE:

- Only the finest materials are used – our external cavity walls are built using the latest enhanced-efficiency insulation, with heat-reflecting low-emissive technology. The very high levels of thermal efficiency ensure you stay warm inside. Our walls are twice as efficient at preventing heat loss than those constructed in the 1980s, and an impressive six times more efficient than a home built in the 1960s.**
- With up to 400mm of mineral fibre in the loft, far less heat escapes through the ceiling. Our roof insulation is twice as efficient as in homes built in the mid-1990s, helping to keep the warmth in whilst keeping your fuel bills low.**
- Our argon-filled double glazed window units reduce heat loss. And the low-emissive coating lets heat from the sun in, whilst minimising heat loss out. Compared to standard double glazed windows of the mid-1990s, ours are twice as efficient.**
- We make sure our homes minimise the escape of warm air. We even pressure test each one to make sure everything is tightly sealed so you won't be troubled by draughty rooms.
- An efficient heating system is important to our homeowners to help keep running costs down. We use the latest, highest efficiency SEDBUK A-rated condensing boilers; we use low heat-loss hot water cylinders which ensure your water stays hotter for longer; and radiators designed to optimise heat output.



TYPICAL ANNUAL HOUSEHOLD ENERGY SPEND COMPARISON

The chart below demonstrates just how much money you could save in energy costs whilst living in a new David Wilson home, in comparison to an average Victorian home.

| Annual Household Energy Spend | 1-bedroom Ground floor flat | 3-bedroom Mid-terrace house | 3-bedroom Semi-detached house | 4-bedroom Detached house |
|---|-----------------------------|-----------------------------|-------------------------------|--------------------------|
| Victorian with modern day improvements | £940 | £1,430 | £1,670 | £2,460 |
| New Build built to 2013 regulations | £500 | £760 | £780 | £1,050 |
| Savings Latest David Wilson range vs Victorian with modern day improvements | £440 | £670 | £890 | £1,410 |



*Indicative costs and savings calculated using Zero Carbon Hub house types modelled in NHER Plan Assessor 5.3/4 (SAP2009 (with projected energy costs taken from DECC published figures) http://www.zerocarbonhub.org/sites/default/files/resources/reports/Annual_Household_Energy_Spend_Infographic.pdf)
Figures produced by the Zero Carbon Hub, a non-profit company with responsibility for delivering homes to zero carbon standards by 2016.
**Based on minimum Building Regulations requirements applicable at the time.
† <http://www.energysavingtrust.org.uk/home-energy-efficiency/lighting>.
‡ Figures based upon the Building Research Establishment's Water Efficiency Calculator (based upon a 180ltr bath capacity).
^^ Compared to the UK average consumption per person per day.



PROVIDING A HOME

FOR ENDANGERED SPECIES

To protect wildlife, you can have no better partner than the RSPB, the country's largest nature conservation charity. We have teamed up with them to find ways of designing and landscaping our developments and green spaces in an ecological and nature-friendly way, working in partnership to give nature a home on our developments.

We are also helping to save the British honeybee, by landscaping our green areas with bee-friendly plants and flowers. This helps to counter the dramatic drop in the bee population.

Your David Wilson garden and the open spaces that feature in our developments really are created with the environment in mind. We use experienced ecologists to assess and confirm the ecological value of our sites. They help decide which features like hedgerows, trees and plants should be retained to encourage local wildlife. We use their findings across our developments to help protect and enhance the local ecology and its biodiversity.

As well as making green spaces more pleasant, trees and shrubs help support and encourage local wildlife. That's why we plant an average of 20 of them for each home we build. When you look at the bigger

picture, during the course of a year across our developments we have planted or retained over 638,000 trees and shrubs and created 521 hectares of green spaces. So we're not just creating homes for you, we're accommodating nature too.*

We don't just stop at the green space and gardens though. When planning a development we also make a flood risk assessment and take measures to reduce the impact of any potential flooding. Our flood mitigation processes are designed to the highest industry standards. We always get them approved by the Local Authority and where necessary the Environment Agency.

Where appropriate, soakaways and permeable paving are put in place to help avoid, reduce and delay rainfall run-off into watercourses such as streams and rivers and public drains. This helps minimise the risk of flooding and environmental damage around your home.

* Barratt Developments PLC Sustainability Report 2016.

OUR PRIORITY IS

YOUR QUALITY OF LIFE

We set the very highest standards when it comes to designing our award-winning homes. It's what makes a David Wilson home a cut above.

To improve sound insulation between rooms or adjoining properties, we use high quality acoustic dampening and sound insulating materials together with the latest construction methods to minimise sound transfer. Not only are our walls insulated with sound dampening materials but our double-glazed windows and our insulated external doors also help to improve soundproofing, ensuring you receive greater privacy and peace and quiet.

We've spent much time talking to our clients to understand how they want to live. So we have designed our homes to reflect their priorities. Open-plan room layouts with free-flowing space, box bay windows and French doors are just some of the things we provide to ensure a comfortable home suited to modern day living.

We think carefully about making the best use of daylight, to improve your experience of living in one of our homes whilst helping to reduce your lighting costs.

Our homes have been designed to help you make the most of the available space and are planned to provide flexibility in the use of each area. If you prefer to work from home, you will find that wherever possible, rooms have been planned to accommodate the appropriate furnishings. Even the power sockets have been conveniently placed to allow easy access. So you can spend less time commuting, save on transport costs and reduce your carbon emissions all at the same time.

When the big day comes and you move in, your Home User Guide has all the information you need about your house and the locality to help you lead a more sustainable lifestyle and make your life there as special as possible.





— WE MAKE EVERY EFFORT TO ENSURE YOUR HOME WILL BE —
AS SAFE AS HOUSES



Naturally, you want a safe, secure home for your family and your possessions. That's why we do more than just fit locks to your doors and windows.

At the design stage, we sometimes consult with an Architectural Liaison Officer. We then apply safety and security principles in the design of our developments, which makes them generally safer and more pleasant places to live.

The design and specification of our windows, locks, and doors incorporate the latest security measures. Our technical team design locks on doors and windows that keep the house well secured from the outside, but need only a quick turn from the inside for an easy exit in case of an emergency. Smoke alarms are hardwired into the homes so you are safe at all times. External lighting around our homes and the neighbourhood increases security levels, making you feel safe and more secure.

RESPONSIBLY

SOURCED MATERIALS



We carefully monitor who we use as suppliers. Our suppliers either have or are working towards ISO14001 – the world's most popular standard for environmental management.

We are also a leading partner of the Supply Chain Sustainability School and have encouraged all our construction material suppliers to become members to assist them in becoming more sustainable businesses in their own right.

As a responsible house builder, we always try to minimise our impact on the local and wider environment as much as we can. So we searched for thermal and acoustic insulating materials and other substances that have a Zero Ozone Depletion Potential (ODP) and low or zero Global Warming Potential (GWP).



Then we made the decision to use environmentally friendly materials that are rated A/A+ by the Building Research Establishment's Green Guide. As far as possible all our timber is responsibly sourced, minimising de-forestation. It's either FSC approved (Forestry Stewardship Council) or PEFC approved (Programme for the Endorsement of Forest Certification).

The result is that our new homes are not only more comfortable for you, but better for the world we live in.





95% OF BUILDING WASTE GETS

RECYCLED AND REUSED

Thanks to our site waste management plan, nearly all our construction waste is recycled. We work with suppliers who can provide recycled materials, which are rigorously tested to ensure they are high quality. In fact, we are one of the most conscientious developers in dealing with our site waste.

We work hard at reducing our carbon emissions on our developments. In 2016 we changed all our decorative lighting to LEDs across an estimated 500 show homes. We forecast that this will reduce the carbon emissions released from electricity by 682 tonnes every year.*

Our developments are operated to the highest standards in a professional and responsible manner. In recognition of this, we've won several awards including the NHBC Pride in the Job Quality Awards. We have received a record number of awards in one year – the highest number ever won by a single house builder since the scheme began in 1980.**



* We measure carbon in tonnes of carbon equivalent (CO₂e) based on 8 hours running time per day 7 days per week, using 2015 DEFRA Carbon Conversion factors.

**Awarded to Barratt Developments PLC.

OUR SALES ADVISERS ARE HERE TO HELP.

At David Wilson Homes, we all have a vision – creating tomorrow's high quality, energy efficient homes and desirable communities whilst respecting today's environment.

To find out more about the energy efficiency and sustainability of our homes visit dwh.co.uk or speak to your local Sales Adviser.



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dwh.co.uk or call 0844 55 66 155

Calls to our 0844 numbers cost 7 pence per minute plus your phone company's access charge.